

The Maryland Zoo in Baltimore Intern Position Description

Title: Graphic Design Intern

Department: Marketing

Supervised by: Creative Services Manager

Dates: September – December 2024

Time Commitment: Internships are 12-14 weeks and typically follow a part-time workweek pattern: minimum commitment is 8 hours per week that can be made up of one full day or up to two half days, Monday through Friday. The department supervisor sets final schedules.

Overview:

Founded in 1876, The Maryland Zoo in Baltimore is the third oldest zoo in the United States and is internationally known for its contributions in conservation and research. The Maryland Zoo is also a major tourist and education destination that welcomes 450,000 guests annually.

Graphic Design interns will participate in the development, design and production of print and digital materials such as event materials, signage, newsletters, and brochures. Interns will gain insight into the field of graphic design through training, shadowing and hands-on experiences.

Please note: Internships are unpaid, and there is no reimbursement for transportation or housing.

Responsibilities:

- Designing internal pieces and digital graphics;
- Designing newsletter and event programs (printed);
- Assisting in designing of on-grounds signage;
- Assisting in project coordination.
- All interns at the Maryland Zoo are required to complete a final project and present to zoo staff at the conclusion of their internship. This final project can be tailored to the position and department. Each project may be taken with you and used in your professional portfolio.

Qualifications:

- Must be at least 18 years of age and current college student or recent graduate;
- Must have excellent knowledge in Adobe Creative Suite (Photoshop, Illustrator, Indesign);
- Ability to work with individuals from a wide variety of age groups and ethnic, cultural and economic backgrounds;
- Must have the ability to handle multiple tasks;
- For college credit encouraged;
- Excellent communication and organization skills;
- Willingness to learn about Maryland Zoo amenities, layout, operations, animal collection and conservation efforts;
- Excellent school portfolio needed.
- Link to website or pdf of portfolio must be included in application.

Training: All interns must complete Volunteer Orientation, a Self-Guided Tour, and on-the-job training for position.

Benefits:

- The opportunity to learn in an AZA accredited facility.
- Hands-on experience, experiential learning and mentoring by our staff.
- Professional development workshops.
- Zoo Membership during your internship.
- Free Zoo admission, discount on purchases in Zoo gift shops and volunteer newsletter with wildlife news and Maryland Zoo happenings.
- Maryland Zoo Internships may be applied to receive college credit in accordance with your school's policy.

Apply here: <https://www.marylandzoo.org/about-us/internships/>

Please send resume, portfolio and transcript here after applying: internships@marylandzoo.org